



We are PANC.

We are a group of art & technology driven problem solvers, creating stunning images and immersive adventures, all made possible with leading edge technology.

*In 2023, people consumed an average of 17 hours of video per week. **

Pervasive exposure to video media has driven audience expectations to an unprecedented high. (*Superbowl commercials have a lot to answer for.*)

It's harder than ever to get noticed. You have high standards to meet their high expectations. We do too.

Constant innovation in technology brings what was previously impossible within reach, and we harness these tools to bring your vision to life.

PANC is led by Philip Nussbaumer, a 15-year veteran of the visual effects industry, member of the Academy of Television Arts & Science and Visual Effects Society.

Our team's experience is broad. From prime-time television to feature films, commercials to special venue projects, we have built a tight-knit crew of creatives, technicians, and innovators, passionate about pushing the limits of what is possible. We're driven by a spirit of experimentation, always learning, and prioritizing people.

Every project is unique. We collaborate with our clients to understand expectations and work together to knock them out of the park.

Let's talk.

* Pamela Bump, April 23, 2023.

PANC DIGITAL INC.

- + AR/VR
- + Animation
- + Colour Grading
- + Concept
- + On-site Supervision
- + Motion Graphics
- + VAD
- + Virtual Production
- + ICVFX
- + VFX

608-181 West 1st Ave,
Vancouver BC V5Y 0E3,
Canada

Email: hello@panc.io
Web: panc.io